



Editorial

Since the previous newsletter was published, last July, two facts, in particular, stood out in the life of the HCP.

The first one was the start of the Horizontal Anchor Projects "Translational Research" and "Technology Transfer", two structuring elements of the HCP's Programme of Action. These projects are intended to provide a strong contribution to creating in Portugal an environment that fosters and facilitates the transformation of the scientific / technological knowledge generated in our country into new products, processes or services in the area of Health. Besides the obvious goal of achieving health gains, the objectives in terms of the value chain are clear: to exploit the results of the increasing investment on R&D in this area, to create more and better business opportunities, to increase the companies' turnover and exports, and to promote Portugal as an innovative and competitive player in the research, design, development, manufacturing and commercialization of health-related products and services.

An essential condition to accomplish these ambitious goals is the will and more than that, the degree of

commitment assumed by HCP Members.

This brings me to the second fact that I have mentioned earlier. Very recently, and after a little more than one and a half year of life, HCP has crossed the "symbolic barrier" of 100 Members. HCP has now 103 Members, which almost doubles the number of founding members. Along with the quantity, also the diversity and representativeness of the associated entities are to be highlighted. In fact, HCP brings together very diverse organizations, from several sub-sectors and from different points of the country, which represent a very significant part of the Portuguese health value chain and, altogether, make the Health Cluster Portugal a truly representative and nationwide cluster.

These signs of mobilization, motivation and unity around the same mission are responsible for the determination that all of us – HCP members, governing bodies and executive team – share: let's "Do IT".

Joaquim Cunha
Executive Director

Innovation in Health

ROUNDTABLE MEETING

**Innovation players
debate with the audience:**

What is the greatest challenge and what is the greatest opportunity for the health sector in Portugal?

How can each institution contribute to the development of the sector?

How to maximize and how to gain value from cooperation among the members of the sector?

How can the HCP or other institutions contribute to that cooperation?

António Ferreira (*Hospital São João*)

Carlos Faro (*CNC / Biocant*)

Isabel Vaz (*Espírito Santo Saúde*)

José Furtado (*CGD / Caixa Capital*)

Julie Brown (*AstraZeneca*)

Miguel Garcia (*TechnoPhage*)

Pedro Ferraz da Costa (*Iberfar*)

Moderator: Camilo Lourenço

11 December 2009 | 16:00 – 18:30 | Lisboa

(After the HCP General Meeting)

HCP: 103 Members



To join HCP, please visit www.healthportugal.com

News & events

HCP announces the awards promoted by its Members

It is already available on our website a specific area for the announcement of the awards promoted/sponsored by HCP Members. For more information, please visit www.healthportugal.com.

HCP General Meeting

It took place last 24 September 2009, at Tecmaia (Maia, Portugal), a General Meeting of the Health Cluster Portugal. The main topic in the agenda was the analysis and voting of the revised Activity Plan and Budget for 2009.



The General Meeting was followed by a discussion meeting dedicated to the theme “Operationalization of the Collective Efficiency Strategies”, with the presence of Dr. Nelson de Souza (COMPETE/QREN).



HCP present at “Portugal Tecnológico 2009”

The HCP was present at the Portugal Tecnológico 2009 [Technological Portugal 2009] – which took

place at the International Fair of Lisbon (FIL), from 7 to 10 October 2009.



HCP present at the seminar “The private health care business in Portugal”

The Portuguese-French Chamber of Commerce and Industry organized, on 20 October 2009, in Porto, the seminar “The private health care business in Portugal: Overview, Perspectives and Opportunities”.

The HCP participated in the event, represented by its Executive Director, Mr. Joaquim Cunha, with a presentation entitled “The Health Cluster as promoter of new businesses”.

HCP participated in the session “The management of reception services at health care units”

On 22 October 2009, the *Fórum Hospital do Futuro* has held, in Porto, the session “The management of reception services at health care units”. The session was moderated by the Executive Director of the HCP, Mr. Joaquim Cunha.

HCP present at the III Conference of Private Hospitals

It took place on 29 and 30 October 2009, at the Lisbon Congress Centre, the III Conference of Private Hospitals. The event, which was organized by the Portuguese Association of Private Hospitals (APHP), was included in the Conference of the European Union of Private Hospitals (UEHP). The HCP participated in the session “Innovation Policies”.



HCP participated in a debate about the attractiveness of the Portuguese economy for foreign investors

The *Ordem dos Economistas* and Ernst & Young held, on 6 November 2009, in Lisboa, the public presentation of the study “*Ernst & Young Portuguese Attractiveness Survey 2009*”, on the attractiveness of the Portuguese economy for foreign direct investment.

The session included a debate on the subject, in which the HCP has participated.

HCP present at the VII Fórum Hospital do Futuro

The HCP participated in the *VII Fórum Hospital do Futuro*, which was held on 9 November 2009, in Lisboa.

The Executive Director of HCP moderated the session “Patient-centred health care”.

HCP attended to the Translational Medicine Initiative 2009 Meeting

The HCP attended to the *Translational Medicine Initiative 2009 Meeting*, which took place on 11-12 November 2009, in Zurich.

The initiative brought together representatives from companies, universities, hospitals and technology transfer organizations from several countries.

Among others, the following topics were discussed: *i)* translational research organizational models; *ii)* translational research strategies in the development of new drugs; *iii)* Industry-Academy collaborations.

HCP received by the Minister of Economy, Innovation and Development

On 18 November 2009, the Minister of Economy, Innovation and Development received the Board of the Health Cluster Portugal, who presented the strategic framework and objectives, as well as the activities already developed. At the meeting was also present the Assistant Secretary of State for Industry and Development.

HCP integrates the “Business Intelligence Unit” consortium

The necessity to constitute an international knowledge platform, joining resources, capacities, knowledge and know-how, was the base for the creation of the “Business Intelligence Unit” consortium, promoted by the AICEP (The Portuguese Business Development Agency). The HCP is one of the entities involved in the project, which has been formalized on 19 November 2009, together with AICEP, AEP, CGD, DPP, Frulact, Fullbright Commission, ISCTE, Manuel Joaquim Orvalho, Millenium BCP, Papo d’Anjo, Portugal Brands, Portugal Foods, Universidade Católica Portuguesa and Universidade Técnica de Lisboa.

HCP at MEDICA 2009

By invitation of the Enterprise Europe Network, last 20 November 2009 HCP made an institutional presentation at MEDICA 2009 (Düsseldorf, Germany).

The presentation was included in a session that took place at the joint stand of the State of North Rhine-Westphalia.

HCP participated in the conference “ICTs and Health in the Portugal of 2009”

The HCP participated in the conference “ICTs and Health in the Portugal of 2009”, organized by the Association for the Promotion and Development of the Information Society (APDSI), on 25 November 2009, in Lisboa.

HCP present at the 1st Bioengineering Conference of the University of Porto

It took place on 27 and 28 November 2009, the 1st Bioengineering Conference of the University of Porto.

Given the target audience, the HCP made a presentation about entrepreneurship within the health value chain.

The Portuguese scientific production in Medical and Health Sciences increased by 68% between 2004 and 2008

According to the report *Portuguese Scientific Production, 1990-2008: Statistical Series*, recently published by GPEARI - Portuguese Office of Planning, Strategy, Evaluation and International Relations / Ministry of Science, Technology and Higher Education, the Portuguese scientific production in the area of Medical and Health Sciences increased by 68% between 2004 and 2008. The increase in the number of publications was common to all the scientific domains, namely, Basic Medicine, Clinical Medicine, Health Sciences and Other Medical Sciences.

Considering the period 2000-2008, the increase in the number of publications in Medical and Health Sciences was 185%, the highest growth registered amongst all scientific areas.

During the same period, there was also a strong and consistent increase in the number of international collaborations (the number of publications co-authored with institutions from other countries) in this area. In 2008, the highest number of collaborations was established with countries such as the U.S., Spain, United Kingdom, Germany and France.

New HCP members

The following entities have recently joined HCP:

• Administração Regional de Saúde de Lisboa e Vale do Tejo, I.P.

(<http://www.arslvt.min-saude.pt>)

• Alcatel-Lucent Portugal, S.A.

(<http://www.alcatel-lucent.com>)

• AstraZeneca – Produtos Farmacêuticos, Lda.

(<http://www.astrazeneca.com>)

• Glintt – Healthcare Solutions, S.A.

(<http://www.glintths.com>)

• Process.Net – Sistemas de Informação, Lda.

(<http://www.processnet.pt>)

• PT Prime – Soluções Empresariais de Telecomunicações e Sistemas, S.A.

(<http://www.ptempresas.pt>)

• Stematters, Biotecnologia e Medicina Regenerativa, Lda.

(<http://www.stematters.com>)

• Universidade da Beira Interior

(<http://www.ubi.pt>)

• Universidade Nova de Lisboa

(<http://www.unl.pt>)

• XLT, Lda.

HCP in the media

Keep track of HCP appearances in the media at

www.healthportugal.com/news.

Next events

11 December 2009 | **HCP General Meeting** | Lisboa.

11 December 2009 | **Roundtable Meeting**
“Innovation in Health” | Lisboa.

More news and events at www.healthportugal.com



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HCP's Anchor Projects in one minute

Horizontal Anchor Projects (promoted by HCP)

Horizontal Anchor Project “Translational Research”

Research “from bedside to bench and back again”

- Growing the awareness / informing / training the various stakeholders of the health value chain (scientific and technological institutions, companies, hospitals, ...) and the policy makers on translational research.
- Increasing the *networking* between the stakeholders of the Portuguese health value chain and their integration in European referential networks.
- Defining, based on best practices and international success cases, guidelines/recommendations for the practice of translational research in Portugal.
- Characterizing the Portuguese scientific and technological offer in the domain of health and promoting it globally.

Horizontal Anchor Project “Technology Transfer”

Protection and exploitation of new knowledge and technologies

- Growing the awareness / informing / training the stakeholders of the health value chain and the policy makers on technology transfer and intellectual property protection/exploitation.
- Increasing the *networking* between the players of the health value chain.
- Defining, based on best practices and international success cases, guidelines/recommendations for intellectual property protection and technology transfer (in the domain of Health).
- Facilitating the access to high-quality services in the area of intellectual property protection/exploitation.
- Characterizing the Portuguese scientific and technological offer in the domain of health and promoting it globally.

Flagship Anchor Projects (co-promoted by HCP members)

- Translational research.
- Development of new drugs.
- New diagnostic methods and new medical devices.
- New materials with application in the domain of Health.
- *e-health / Ambient Assisted Living (AAL)*.
- ...

From knowledge to market